



## CURRICULUM VITAE

# Zeno Kapitein

## PERSONAL DETAILS

- +31 6 143 640 74
- zenokapitein@icloud.com
- www.zeno.zone
- November 18<sup>th</sup> 1997

## FOCUS AREAS

- UX / Interaction Design
- Web Design
- Graphic Design

## PLATFORM SKILLS

- WordPress** | Extensive
- Adobe Suite** | Extensive
- Web scripting** | Extensive
- PHP** | Intermediate
- SEO** | Intermediate
- Sketch & Framer** | Intermediate
- Microsoft Excel** | Intermediate

## LANGUAGE SKILLS

- Dutch**  
Mother language
- English**  
Good skills in speaking, understanding, writing and reading
- German**  
Skilled in understanding and reading

## PROFILE

A designer of online and offline experiences, combining a creative mind with a passion for technology. An upbeat, social creature who likes working in diverse, professional teams. A quick learner, always up for a new challenge, who won't stop sweating the details until it's absolutely perfect.

## EDUCATION

SEP '15 - PRESENT | EINDHOVEN UNIVERSITY OF TECHNOLOGY

### Bachelor Industrial Design

Creating intelligent products, systems and services in a societal context, with a personal focus on (digital) experience- and interaction design.

## PROJECTS

SEP '18 - JAN '19 | INTERNSHIP

### Mijksenaar Wayfinding Experts

- » Helped create wayfinding solutions (signs, maps) used by millions worldwide
- » Created an online, customisable manual to sell to clients and bring the company's documentation into the digital age
- » Learned wayfinding design from the industry pros, how to work in long-term focused project teams, and the value of intuitive, self-explanatory design

JUN '17 - JUN '18 | BOARD YEAR

### Wervingsdagen

- » Organised the largest career events of the TU Eindhoven, connecting 160 companies with 3700 students.
- » Learned to collaborate with my fellow board members, work with 9 study associations, and maintain professional attitude towards client companies.
- » Set up year-long promotion campaign targeted at 10.000+ students.
- » Maintained subscription portal in cooperation with web developer, learned drafting functional requirements and contract negotiation.

APR '16 - NOV '16 | GLOW EINDHOVEN

### Intermedia

- » Conception of- and contribution to an interactive light installation for light-festival GLOW Eindhoven 2016.
- » Programmed 3 visualisations using an advanced technology stack (Kinect sensors, local networking, beamers, adaptive soundtrack)
- » Troubleshooting on location during the week-long exhibition

NOV '15 - PRESENT

### Eurostory

- » Development of a website about the serious side of the Eurovision Song Contest. Yearly, we travel to the host city and cover the event.
- » Developed custom content editor and Contest Info database.
- » Extensive SEO resulted in large numbers of visitors during the event.

NOVEMBER 2017 | JUNCTION HACKATHON

### Spotify Crowd

- » Participated in the biggest hackathon of Europe
- » Designed and prototyped a new platform and revenue stream for Spotify, allowing pub and bar owners to easily play music in their venue, by mixing the venue playlist with the tastes of people present.
- » Beat 55 other teams to become winner of the Entertainment track